

WORK PASSPORT



LAUNCH YOUR CAREER





Welcome to your future. The Work Passport has been created by Pearson, the world's **LARGEST** education company.

We've been working with some of the region's **LEADING** employers and training providers to create a programme, which is ground-breaking, **INTERNATIONALLY-ACCREDITED** and **GLOBALLY-RECOGNISED**.

The Work Passport is the stamp of success for learners just **LIKE YOU**. It proves to employers that you are ready to **PERFORM** in the complex, modern work environment. It shows them you have what it takes to **THRIVE** and **DRIVE** their organisation forward.

The programme contains the **21ST CENTURY SKILLS** employers are really looking for to help you **STAND OUT** from the **CROWD**.

You have a lot to give. You have the capacity to **TRANSFORM** business as we know it using your **INNOVATION, CREATIVITY** and **WORK ETHIC**.'

This is your chance.



We have been talking with the region's most sought after employers and they all tell us one thing: The most important consideration in recruiting a new employee is not what school the candidate went to, not what course they have completed, and not even what grades they achieve.

Employers want candidates with workplace skills. Modern globally competitive businesses need employees who know how to perform in the workplace as part of a team, who can communicate and collaborate using digital innovations and who have the problem-solving and leadership skills necessary to drive profits and growth in the 21st Century.

**Employers want candidates
with a Work Passport.**



Your pathway to success



get help

learn from world-class
educators



pick up skills



meet new people



EMPLOYED



Don't be another statistic...

Unemployment and underemployment are a major headache for school leavers, university graduates and job seekers right across the region. But the Work Passport could be your insurance – helping you safeguard the future you have always dreamt about.

A world of opportunity

Whatever your stage in life, the Work Passport can open new doors for you, setting you on a pathway to success.



The Work Passport will give you the skills most highly valued by the region's largest and most respected employers.



The Work Passport is an ideal launching pad into further or higher education in the Middle East and beyond.



Accredited by the United Kingdom's largest awarding organisation, the Work Passport is a universally recognised stamp of quality.

The Work Passport gives learners the skills employers are looking for!¹



Effectiveness at Work
Developing Personal Skills for Leadership
Working in a Team



Self-Management Skills
Solving Work Related Problems



Numeracy for the Workplace



Communicating Solutions to Others
Communication for the Workplace
English for Business



Career Progression
Preparing for Success in Interviews



ICT for the Workplace



¹ Effective Education for Employment, 2009



EMPLOYED

To find out more about how this exciting new programme can set you on a path for career success visit www.pearsonmiddleeast/workpassport or contact work.passport@pearson.com